



Be52

Be52

SUMMARY

BRAND PRESENCE

- 3 About
- 4 Competition mapping
- 5 Social Media Coverage

FLAGSHIP PRODUCTS

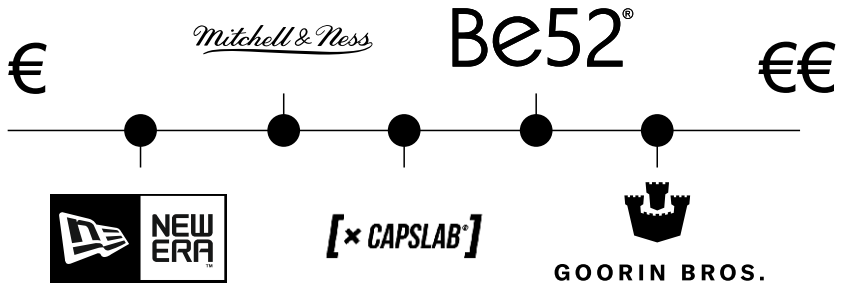
- 6 Caps
- 12 Clothing
- 15 Swimwear & Eyewear

About Be52®

Be52 is a Europe lifestyle brand focused on premium caps & streetwear for men and women.

Through its ambition, focus, and connection with its young and ambitious audience, it brings the lifestyle of extraordinary personalities within reach of anyone working hard toward their dreams.

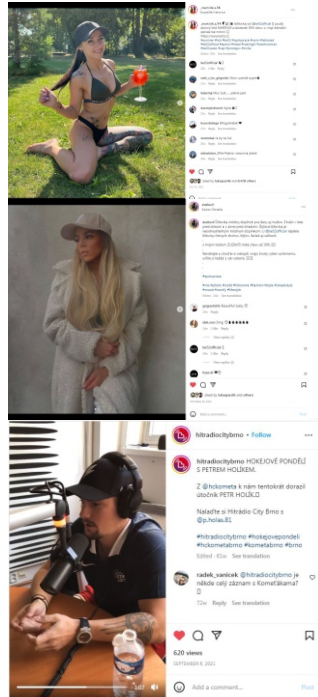
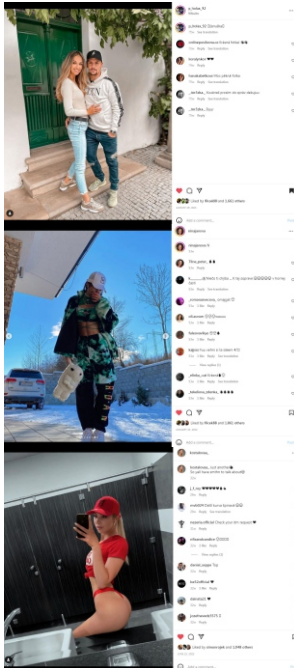
Competition mapping: Caps Segment



Be52[®]

Social Media Coverage

 @be52official



Be52[®]
PREMIUM
series caps



Be52[®]

PREMIUM
series caps



New designs to be launched in spring 2023

Be52[®]

PREMIUM
series caps



- Soft mesh for a comfortable fit
- Adjustable size with plastic strap
- Round visor for a respectable look on any head shape
- 100% cotton, front side 100% nylon, side and back side

Selection of caps



Selection of caps



Be52®

Selection of caps



Be52®

Clothing



Hoodies



Be52®

Selection of t-shirts



Swimwear & Eyewear





www.be52.eu